

Message Text

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ORIGIN EB-08

INFO OCT-01 ISO-00 EA-07 STR-04 L-03 AID-05 CIAE-00
COME-00 FRB-03 INR-07 NSAE-00 USIA-06 TRSE-00
XMB-02 OPIC-03 SP-02 LAB-04 SIL-01 OMB-01 /057 R

DRAFTED BY EB/OT/STA:TFO'HERRON:JVM
APPROVED BY EB/ITP:WGBARRACLOUGH
TREASURY:WBARREDA
EA/J:HCOCHRAN
EA/ROC:WLUNDY
EA/K:PMAYHEW
LABOR:RDOBSON
COMMERCE:CLYNCH
STR:RHEIMLICH

-----016379 070540Z /10

R 061534Z AUG 77
FM SECSTATE WASHDC
TO AMEMBASSY TAIPEI
AMEMBASSY SEOUL
INFO AMEMBASSY TOKYO
USMISSION GENEVA

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E.O. 11652: N/A

TAGS: ETRD, JA

SUBJECT: EQUITY CLAUSE IN U.S.-JAPANESE OMA ON COLOR
TELEVISION SETS

REF: TOKYO 10808

1. REFTEL REPORTED THAT EMBASSY TOKYO HAD RECEIVED
INFORMATION INDICATING QTE SUBSTANTIAL NEW INVESTMENT,
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UNQTE PARTICULARLY IN TAIWAN BUT ALSO IN KOREA, IN COLOR
TELEVISION PRODUCTION FACILITIES. DEPARTMENT WOULD
APPRECIATE EVALUATIONS BY ADDRESSEE POSTS OF ACCURACY
OF THIS REPORT. IF THERE IS NEW INVESTMENT IN TAIWAN
AND KOREA, WHAT IS ITS SOURCE? WHAT IS ANTICIPATED
PRODUCTION CAPACITY? WHERE ARE THE ANTICIPATED MARKETS?

2. OUR ORDERLY MARKETING AGREEMENT WITH JAPAN CONTAINS THE FOLLOWING PROVISION: QTE 7. IF THE GOVERNMENT OF JAPAN CONSIDERS THAT, AS A RESULT OF THE APPLICATION OF THE PROVISIONS OF THIS NOTE, JAPAN IS PLACED IN AN INEQUITABLE POSITION VIS-A-VIS THIRD COUNTRIES IN RESPECT OF EXPORTS TO THE UNITED STATES OF COLOR TELEVISION RECEIVERS, THE GOVERNMENT OF JAPAN MAY INITIATE CONSULTATIONS WITH THE GOVERNMENT OF THE UNITED STATES OF AMERICA. UNQTE.

3. AN AGREED MINUTE READS AS FOLLOWS: QTE 7. WITH REFERENCE TO PARAGRAPH 7 OF THE NOTES EXCHANGED, IT IS UNDERSTOOD THAT THE GOVERNMENT OF THE UNITED STATES OF AMERICA WILL TAKE APPROPRIATE REMEDIAL MEASURES IN THE EVENT THAT IT IS AGREED THAT THIRD COUNTRIES HAVE INCREASED THEIR COLOR TELEVISION RECEIVER EXPORTS TO THE UNITED STATES TO THE DISADVANTAGE OF JAPANESE PRODUCERS. UNQTE.

4. MAJOR NEW INVESTMENT IN COLOR TV PRODUCTION FACILITIES IN ANY THIRD COUNTRY, PARTICULARLY IF AIMED AT THE U.S. MARKET TO TAKE ADVANTAGE OF CUTBACK IN JAPANESE SALES TO US, WOULD UNDOUBTEDLY TRIGGER JAPANESE REQUEST FOR CONSULTATIONS AND PRESSURE FOR FURTHER IMPORT RESTRICTIONS. IF, THEREFORE, EMBASSIES DETERMINE THAT SUCH INVESTMENT IS UNDERWAY OR CONTEMPLATED, LIMITED OFFICIAL USE

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YOU SHOULD APPROACH HOST GOVERNMENT AND CALL ATTENTION OF APPROPRIATE OFFICIALS TO THE PROVISIONS OF U.S.- JAPANESE OMA SET FORTH ABOVE. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION, INVESTMENTS
Control Number: n/a
Copy: SINGLE
Sent Date: 06-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE185336
Document Source: CORE
Document Unique ID: 00
Drafter: TFO\HERRON:JVM
Enclosure: UPGRADED PER MEMO FROM EA - EVELYN COLBERT 9/5/79
Executive Order: GS
Errors: N/A
Expiration:
Film Number: D770283-0987
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770889/aaaacwxq.tel
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Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d1eb5160-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EB
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: 77 TOKYO 10808
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 03-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1683819
Secure: OPEN
Status: NATIVE
Subject: EQUITY CLAUSE IN U.S. - JAPANESE OMA ON COLOR TELEVISION SETS
TAGS: ETRD, JA
To: TAIPEI SEOUL
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/d1eb5160-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009